

“Shortlister Surpasses 100 Users While Member Participation and Interaction Continues to Grow”

January 15, 2009 - - Shortlister, an innovative online marketplace for the efficient pairing of solicitors and bidders of construction projects, now has more than 100 registered users. The online marketplace which launched on November 22, 2008 has witnessed impressive growth in site traffic, registered users and user content. The founders are committed to enhancing the entire process for which construction projects are solicited, bid upon and how the interconnectivity of an online marketplace can benefit all market participants, creating a more efficient experience for users.

The success of Shortlister’s growth results from its ability to combine its easy-to-use interface and powerful functionality with the flexibility of a software-as-a-service model. In addition, note the founders, “our solution is 100% free and allows individuals to search for employment opportunities during one of the worst economic cycles in U.S. history and connects those individuals with people and/or businesses that have work.” Shortlister allows project owners to easily start managing the bidding process while allowing trade professionals to perform advanced searches on multiple parameters in order to find relevant work opportunities.

As a result, Shortlister is helping its users save time and money and aims to greatly enhance business for the hundreds of thousands of construction professionals while streamlining the bid and procurement process for project owners. And, with the proliferation of broadband Internet, Shortlister's strong growth is expected to continue as more online users and business owners feel comfortable using software-as-a-service tools.

Shortlister and the benefits for its members will continue to expand as the bidder and solicitor network evolves. “While we are pleased with eclipsing the 100 registered user mark in less than two months, we continue to push Shortlister’s growth on a daily basis. There are many novice users registered on our site that are currently the first within their region to sign up; we need to create a marketplace for these users. That is our mission, to create an efficient marketplace for every project owner and ultimately match them with a reputable bidder.”

About Shortlister

Shortlister is an online marketplace for the efficient pairing of solicitors and bidders of construction projects. Shortlister was created to help connect those with jobs to those looking for jobs, as well as to help educate construction consumers with realistic cost information. At Shortlister.net individuals or businesses can post an unlimited number of projects and receive competitive bids from tradesmen searching for work opportunities. In addition, members can search for a variety of products and services and review aggregated pricing terms. Shortlister.net also provides a complete web-based account manager and communication tool that enables its members to effectively track their project activity, ongoing correspondence and completed bids/projects.

For more information about Shortlister, please visit www.shortlister.net.